

Building school breakfast participation and revenues is as easy as 1-2-3



Select Your Service Style

- Grab-and-go
- In-the-classroom
- Cafeteria service

Choose Your Reimbursable Meal Components

- 1 and 2 whole grain rich equivalent items
- Fruit
- Milk
- Protein items

Think About Your Presentation

- Hallways provide easy access.
- Use racks, baskets, and serving bowls to present a variety of items in a visually appealing manner.
- Salad bars can play double duty and can be used as breakfast bars!
- Change up your menu offerings frequently to keep students interested.



Breakfast totes with grains, fruit offerings and milk can be prepped before students arrive and be distributed to classrooms.



Colorful fresh fruits, juices, and raisins entice students to take the fruit serving required for a reimbursable meal.



Incorporate proteins such as yogurt and cheese sticks in your breakfasts.



Position a breakfast rack in high traffic hallways for easy grab-and-go options.



Present several grain options in a visually appealing manner to help build participation.

