



United States
Department of
Agriculture

Food and
Nutrition
Service

3101 Park
Center Drive
Alexandria, VA
22302-1500

DATE: March 11, 2015

MEMO CODE: SP 11-2015(v2) CACFP 10-2015 SFSP 13-2015

SUBJECT: CN Labels Copied with a Watermark
Acceptable Documentation

TO: Regional Directors
Special Nutrition Programs
All Regions

State Directors
Child Nutrition Programs
All States

The purpose of this memorandum is to clarify that a Child Nutrition (CN) Label copied with a marking referred to as a “watermark” is acceptable documentation for an Administrative Review (AR). A CN label with a watermark is used when the CN logo and contribution statement are used on product information other than the actual product carton and is presented as a separate document. Manufacturers may provide schools with a CN label with a watermark during the bidding process. (Original CN labels on product cartons will not have a watermark.)

Schools should be aware that product information on the CN label with a watermark can be changed. Therefore, schools are encouraged to verify that the CN label with a watermark came from a product that was purchased by the school and accurately reflects that product. This helps to maintain the integrity of the CN Labeling Program by ensuring that the CN Label came from the actual product that was purchased by the school. During an AR, program operators may document CN Labeled products as outlined below:

Documenting CN Labeled Product Requirements

The CN Label is the gold standard for verifying the crediting of menu items and provides a warranty against audit claims when the product is used according to the manufacturer’s instructions. Acceptable and valid documentation for the CN Label includes:

- 1) the original CN Label from the product carton; or
- 2) a photocopy of the CN Label shown attached to the original product carton; or
- 3) a photograph of the CN Label shown attached to the original product carton.
(CN Labels that are photocopied or photographed must be visible and legible.)

Documenting Watermarked CN Label Requirements

If the original CN Label from the product carton, or the valid photograph or photocopy of the original CN label **is not** available, program operators may provide the Bill of Lading (invoice) containing the product name **and**:

- 1) a hard copy of the CN Label copied with a watermark displaying the product name and CN number provided by the vendor; or
- 2) an electronic copy of the CN Label with a watermark displaying the product name and CN number provided by the vendor.

Product Formulation Statement

When a valid CN Label or watermarked CN Label with Bill of Lading is provided, State reviewers **must not** request additional crediting information such as a manufacturer's Product Formulation Statement (PFS). The PFS should only be requested when reviewing a processed product without a CN Label.

CN Label Verification System

FNS is currently working with the Agricultural Marketing Service to develop a CN Label verification system. This system will assist State reviewers during the AR, to verify the status of a CN Label as well as the crediting information. The expected completion date for this verification system is Fall 2015. Once the CN Label verification system is fully operational, State reviewers are encouraged to use this system to verify crediting information and the validity of the CN number on a watermarked CN Label.

Regional offices are asked to ensure State agencies are aware of the process for verifying acceptable documentation and proper procedures for handling products with a valid CN Label or watermarked CN label. State agencies should distribute this memorandum to program operators as soon as possible. State agencies may direct any questions concerning this memorandum to the appropriate FNS regional office. FNS regional offices may direct any questions to FNS Headquarters.

Original Signed

Cheryl Jackson Lewis

Director

Nutrition Promotion and Technical Assistance Division



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FULLY COOKED, COATED CHICKEN BREAST CHUNKS-CN WITH RIB MEAT

INGREDIENTS: Portioned boneless, skinless, chicken breast with rib meat, water, contains 2% or less of corn starch, dextrose, isolated soy protein, modified corn starch, salt, sodium phosphates, tapioca dextrin.
CONTAINS: SOY.

CN 093385
Five 0.55 oz. fully cooked, coated chicken breast chunks with rib meat provide 2.00 oz. equivalent meat/meat alternate for the Child Nutrition Meat Pattern Requirements. (Use of this logo and statement authorized by the Food and Nutrition Service, USDA 08/15).
CN

- PREPARATION: Appliances vary, adjust accordingly.
Convection Oven: (FROM FROZEN)
1. Preheat oven to 350°F.
 2. Arrange pieces in a single layer on baking sheet.
 3. Heat in oven for 7 - 9 minutes.



Nutrition Facts	
Serving Size 6 Pieces (92g)	
Servings Per Container About 147	
Amount Per Serving	
Calories 170	Calories from Fat 60
% Daily Value*	
Total Fat 7g	11%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 60mg	20%
Sodium 300mg	13%
Total Carbohydrate 3g	1%
Dietary Fiber 0g	0%
Sugars 0g	
Protein 22g	44%
Vitamin A 0% • Vitamin C 0%	
Calcium 0% • Iron 4%	

*Percent Daily Values are based on a 2,000 calorie diet.

KEEP FROZEN

DISTRIBUTED BY: TYSON SALES AND DISTRIBUTION, INC., P. O. BOX 2020, SPRINGDALE, AR 72765-2020 U.S.A.

NET WT. 30.37 LBS.

LL#11110474

Ideal Certification



CN FULLY COOKED BEEF PATTIES

68103

WITH BEANS AND CARAMEL COLOR ADDED

CN FULLY COOKED BEEF PATTIES WITH BEANS AND CARAMEL COLOR ADDED

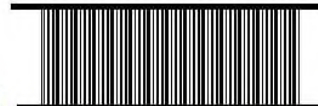
SAMPLE COPY NOT FOR DOCUMENTING FEDERAL MEAL REQUIREMENTS

090973

CN EACH 3.50 OZ. FULLY COOKED BEEF PATTY WITH BEANS AND CARAMEL COLOR ADDED PROVIDES 200 OZ. EQUIVALENT MEAT AND 1/8 CUP LEGUME VEGETABLE OR 2.50 OZ MEAT/MEAT ALTERNATE FOR CHILD NUTRITION MEAL PATERN REQUIREMENTS. (USE OF THIS LOGO AND STATEMENT AUTHORIZED BY THE FOOD AND NUTRITION SERVICE, USDA, 07-14)

INGREDIENTS: GROUND BEEF (NO MORE THAN 20% FAT), WHITE NAVY BEANS, POTASSIUM CHLORIDE, SALT, POTASSIUM PHOSPHATE, FLAVORING, SPICE, CARAMEL COLOR, AUTOLYZED YEAST EXTRACT, MALTODEXTRIN.

110 PORTIONS



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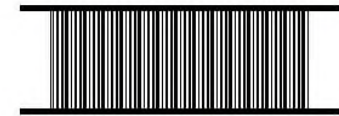
KEEP FROZEN

Comments or questions about AdvancePierre products? Call toll free 800-317-2333 www.AdvancePierre.com

AdvancePierre Foods, Inc. 9990 Princeton Glendale Rd. Cincinnati, OH 45246

Item# 68103

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