

FRESH BITES NEWSLETTER

August 2018

Featured

Synced distributor market baskets further simplify ordering



The general market basket for NutriStudents K-12 menus simplify distributor orders significantly over what many districts currently use. Our executive chef, registered dietitian and procurement team work hard to derive the greatest variety from as few ingredients as possible. The streamlined market basket gives our districts greater purchasing power while simplifying inventory management for our distributor partners. We practice a commodities first approach to recipe creation followed by specifying ingredients that are widely available across distribution networks, such as large national brands.

Coming this fall, we will further simplify ordering with distributor-synced market baskets. We're working with key distributors to tailor market baskets with each distributor's brands and product

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Available Grant



Fuel Up to Play 60, a joint initiative of the NFL and the National Dairy Council, can help fund your school wellness efforts with its grants of up to \$4,000. Applications are being accepted from August 22 through November 7.

[DETAILS](#)

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NutriStudents K-12 makes the rounds at summer trade shows

It's been a busy summer of trade shows for the NutriStudents K-12 team. We've exhibited in Wisconsin, Minnesota Nebraska, Colorado, and at ANC in Las Vegas in the last several months. We enjoyed meeting many hard-working foodservice professionals.



Ramping Up for 2018-2019 School Year

Getting back into the rhythm of the school year can be a challenge after summer break. We understand. Rebecca Jaspers, Director of Administration and Client Service at NutriStudents K-12, will be reaching out to all our clients in the next several weeks to help you ramp back up and take advantage of all the features and tools within our platform. She'll review with you:

- Accessing menus and reports
- Completing FPRs
- Calculators and tools, including the Calendar Menu Creator, the Breakfast Menu Builder and the USDA Foods Forecasting Calculator
- Administrative Review resources

If you have any questions, contact Rebecca at 651.333.4295 or Rebecca@NutriStudentsK-12.com.

NutriStudents K-12
Menu Freedom. Over 100 Certified Weeks.

Client Testimonials

"The kids love the food...I haven't had one single complaint!"
- Sue Motzko

"Our food waste was decreased by as much as 30-40% less than last year."
- Tom Marcussen

"NutriStudents K-12 is the best thing that happened to me in my foodservice career."
- Sue Motzko

"The kids are excited about breakfast and lunch. Participation has increased much more than we expected: From 500 to 700 every day."
- Crystal Vang

"This doesn't look or taste like school lunch. It's absolutely awesome!"
- Shelly Miller

"Foodservice directors would have to be out of their mind not to use this program!"
- Crystal Gauss

"My whole job is easier...less time doing food prep and cooking..."
- Judy Gertz

"I'm so pleased with my lower food cost."
- Shelly Miller

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AASA THE SCHOOL SUPERINTENDENTS ASSOCIATION
Sourcewell AWARDED CONTRACT

Synced Market Baskets...continued from page 1

numbers. These distributor-specific market baskets will eliminate confusion and the need to substitute foods based on regional availability. Our client support team will reach out to clients as each market basket becomes available.

We're sure you will value this enhancement as you look to further streamline your workload in 2018-2019. If you have any questions, please contact us at customerservice@NutriStudentsK-12.com.

Featured Resource

2018-2019 Planning Calendar

Need a time hook to tout your school nutrition program? Here are few food-related observations in 2018-2019 to use in promotions:

October 2018:
[Farm-to-School Month](#)

October 15-19, 2018:
[National School Lunch Week](#)

October 16, 2018:
[World Food Day](#)

March 2019:
[National Nutritional Month](#)

March 4-8, 2019:
[National School Breakfast Week](#)

May 3, 2019:
[School Lunch Hero Day](#)

June 2019:
[National Dairy Month](#)

Partner Profile: Upper Lakes Foods

For 50 years, family-owned Upper Lakes Foods has prided itself on helping thousands of businesses and organizations thrive within the food industry. The company is focused on boosting its customers' bottom lines with innovative, cost-effective solutions and products. As Minnesota's largest independent food distributor, Upper Lakes Foods serves customers throughout the Midwest, including: Minnesota, Wisconsin, North Dakota, South Dakota, Iowa, Illinois, and Michigan's Upper Peninsula.



"When I consider partnering with a company these are the key things I look for:

- *Entrepreneurialism.*
- *Integrity.*
- *How they deal with adversity.*
- *Who's leading the company.*
- *What capacity does the business model have to be a disrupter in the marketplace?*

This defines exactly what I like about NutriStudents K-12 and why I believe so strongly in them."

Jim Bradshaw
Chief Operating Officer
Upper Lakes Foods

"Some of our customers face the challenge of not having time for menu planning, food safety, and keeping accounts of all the Child Nutrition Labels and Product Formulation Statements. NutriStudents K-12 helps these districts be successful. And having over 100 menus to review and choose from is very helpful for them."

Bekah DeJarlais
K-12 School Specialist
Upper Lakes Foods

Get In Touch!
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