NutriStudents K-12°

Menu Freedom. Over 100 Certified Weeks.

Simplifying school foodservice from menu selection and promotion to implementation and service.



FRESH BITES NEWSLETTER

August 2018

Featured

Synced distributor market baskets further simplify ordering



The general market basket for NutriStudents K-12 menus simplify distributor orders significantly over what many districts currently use. Our executive chef, registered dietitian and procurement team work hard to derive the greatest variety from as few ingredients as possible. The streamlined market basket gives our districts greater purchasing power while simplifying inventory management for our distributor partners. We practice a commodities first approach to recipe creation followed by specifying ingredients that are widely available across distribution networks, such as large national brands.

Coming this fall, we will further simplify ordering with distributorsynced market baskets. We're working with key distributors to tailor market baskets with each distributor's brands and product

In this issue

Synced market baskets Page 1

NutriStudents K-12 hits the summer trade show circuit Page 2

Planning for 2018-2019 Page 3

Partner Profile: Upper Lakes Foods
Page 4

Available Grant



Fuel Up to Play 60, a joint initiative of the NFL and the National Dairy Council, can help fund your school wellness efforts with its grants of up to \$4,000. Applications are being accepted from August 22 through November 7.

DETAILS

THE SCHOOL SUPERINTENDENTS ASSOCIATION

Continued on page 3

NutriStudents K-12 makes the rounds at summer trade shows

It's been a busy summer of trade shows for the NutriStudents K-12 team. We've exhibited in Wisconsin, Minnesota Nebraska, Colorado, and at ANC in Las Vegas in the last several months. We enjoyed meeting many hard-working foodservice professionals.









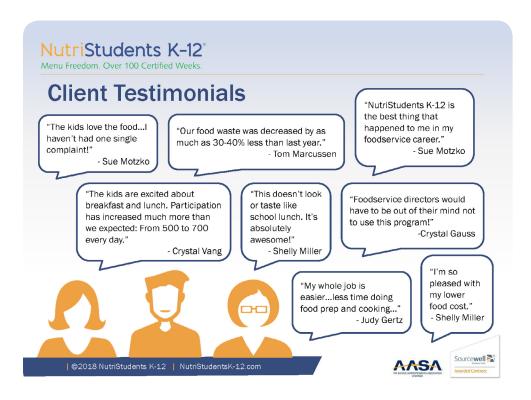


Ramping Up for 2018-2019 School Year

Getting back into the rhythm of the school year can be a challenge after summer break. We understand. Rebecca Jaspers, Director of Administration and Client Service at NutriStudents K-12, will be reaching out to all our clients in the next several weeks to help you ramp back up and take advantage of all the features and tools within our platform. She'll review with you:

- Accessing menus and reports
- Completing FPRs
- Calculators and tools, including the Calendar Menu Creator, the Breakfast Menu Builder and the USDA Foods Forecasting Calculator
- Administrative Review resources

If you have any questions, contact Rebecca at 651.333.4295 or Rebecca@NutriStudentsK-12.com.



Synced Market Baskets...continued from page 1

numbers. These distributor-specific market baskets will eliminate confusion and the need to substitute foods based on regional availability. Our client support team will reach out to clients as each market basket becomes available.

We're sure you will value this enhancement as you look to further streamline your workload in 2018-2019. If you have any questions, please contact us at customerservice@NutriStudentsK-12.com.

Featured Resource

2018-2019 Planning Calendar

Need a time hook to tout your school nutrition program? Here are few food-related observations in 2018-2019 to use in promotions:

October 2018: Farm-to-School Month

October 15-19, 2018: National School Lunch Week

October 16, 2018: World Food Day

March 2019: National Nutritional Month

March 4-8, 2019: National School Breakfast Week

May 3, 2019: School Lunch Hero Day

June 2019: National Dairy Month

Partner Profile: Upper Lakes Foods

For 50 years, family-owned Upper Lakes Foods has prided itself on helping thousands of businesses and organizations thrive within the food industry. The company is focused on boosting its customers' bottom lines with innovative, cost-effective solutions and products. As Minnesota's largest independent food distributor, Upper Lakes Foods serves customers throughout the Midwest, including: Minnesota, Wisconsin, North Dakota, South Dakota, Iowa, Illinois, and Michigan's Upper Peninsula.

"When I consider partnering with a company these are the key things I look for:

- Entrepreneurialism.
- Integrity.
- How they deal with adversity.
- Who's leading the company.
- What capacity does the business model have to be a disrupter in the marketplace?

This defines exactly what I like about NutriStudents K-12 and why I believe so strongly in them."

Jim Bradshaw Chief Operating Officer Upper Lakes Foods

"Some of our customers face the challenge of not having time for menu planning, food safety, and keeping accounts of all the Child Nutrition Labels and Product Formulation Statements. NutriStudents K-12 helps these districts be successful. And having over 100 menus to review and choose from is very helpful for them."

Bekah DeJarlais K-12 School Specialist Upper Lakes Foods



