

Building School Breakfast Participation and Revenues is Easy as 1-2-3



1. Choose Your Service Style

- Grab-and-go
- In-the-classroom
- Cafeteria Service

2. Choose Your Reimbursable-Meal Components

- 1 and 2 whole-grain-rich equivalent items
- Fruit
- Milk
- Protein items

3. Present Foods Well

- Hallways provide easy access.
- Use racks and serving bowls to present a variety of items in a visually appealing manner.
- Salad bars make great breakfast bars!
- Change up your offering frequently to keep students interested.



Breakfast totes with grains, fruit offerings and milk can be prepped before students arrive and be distributed to classrooms.



Colorful fresh fruits, juices and raisins entice students to take the fruit serving required for a reimbursable meal.



Position a breakfast rack in high traffic hallways for easy grab-and-go options.



Present several grain options in a visually appealing manner to help build participation.



Incorporate proteins such as yogurt and cheese sticks in your breakfasts.

